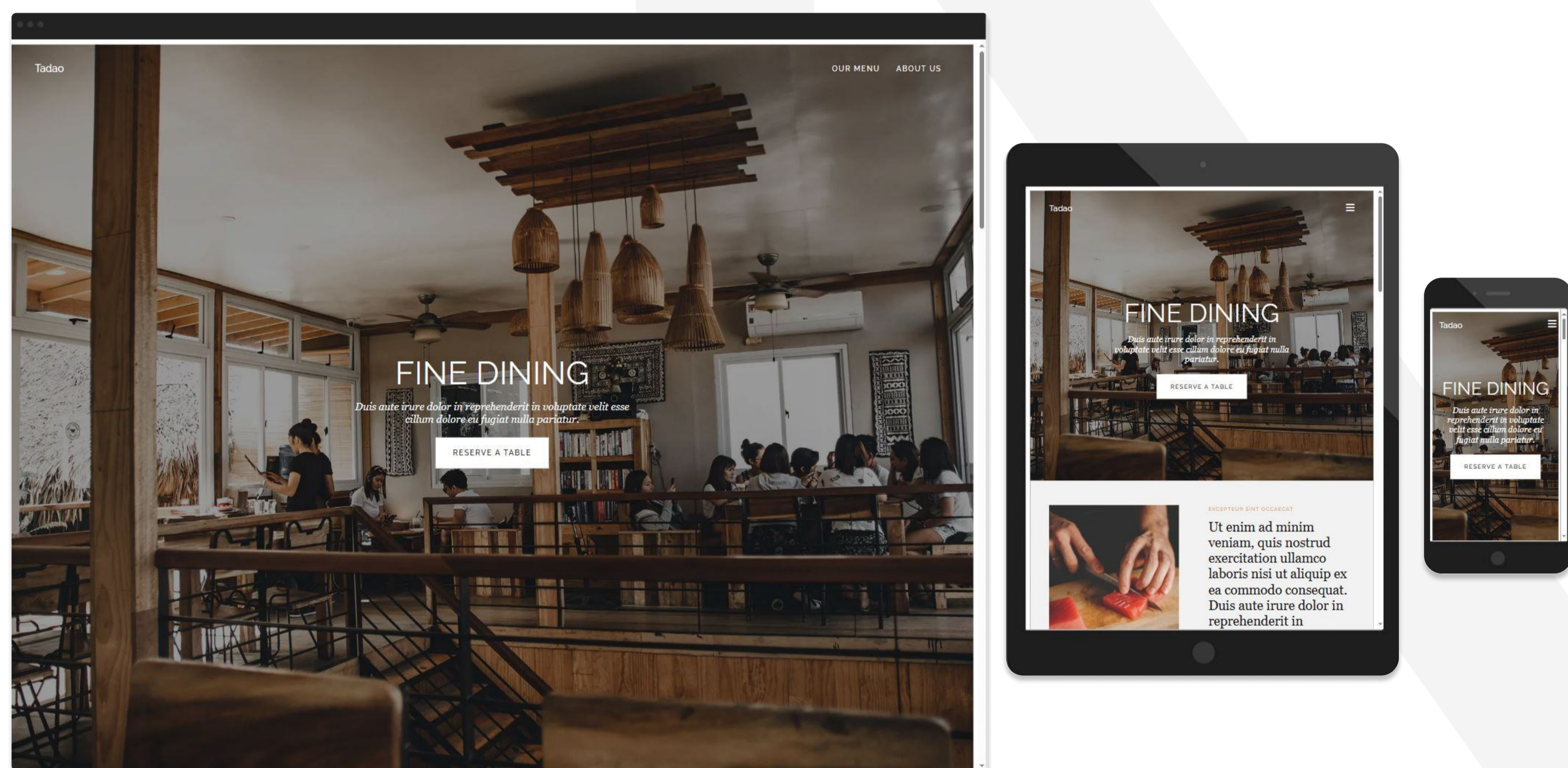


WHY MONO

CODE-FREE, STUNNING WEBSITES

DRIVES ONLINE SUCCESS FOR SMBs

Mono delivers the best website building platform for small and medium sized businesses.



AT THE FOREFRONT OF TECHNOLOGY

“

At FCR Media Belgium, we pride ourselves on delivering the best digital solutions to our small en medium sized business customers. Through our partnership with Mono, we have not only been able to deliver **a powerful SaaS platform for delivering professional websites** - but we are also able to stay at the forefront of bringing innovative technology to the SMB market.

”

BART VAN DER HEIJDEN
DIRECTOR OF STRATEGY & INNOVATION
FCR MEDIA MARKETING SERVICES (BELGIUM)



WHY MONO

3 REASONS TO CHOOSE MONO WEBSITES

#1

EFFICIENCY AND PROFITABILITY

DESIGN AND MANAGE WEBSITES QUICKER THAN EVER BEFORE

#2

PERFORMANCE AND FINDABILITY

OPTIMIZED FOR SEO, LIGHTNING FAST AND FUTUREPROOF TO STAY ON TOP OF EVERCHANGING TRENDS

#3

HASSLE-FREE HOSTING

DON'T WORRY ABOUT UPTIMES, UPDATES OR SECURITY. EVERYTHING IS HANDLED.

DESIGN AT SCALE

- Easily change design elements across the website, including color, fonts and more
- Leverage Mono's Global Data to reuse key business content across the website
- Wide variety of modules and predefined module groups for specific calls-to-action
- 12-unit, grid-based design systems of rows, columns and modules
- Extensive library of predefined templates and popularly grouped modules for quick site production
- Style elements centrally
- No need for custom CSS
- Toggle between viewports and device setting

A SOLID FOUNDATION

- Best-in-class SEO with robust schema.org microdata tagging
- Integrated SEO checker
- Aligned with schema.org standards
- Differentiate elements by viewport to improve conversions for SMBs on all devices
- Easy-to-use and flexible Site Editor
- Efficient production, save time and costs on website fulfillment
- Easily manage page-level meta data, 301 redirects, H tag hierarchy & alt tags
- SEO-friendly, W3C-validated HTML and lightning fast performance

WHY MONO

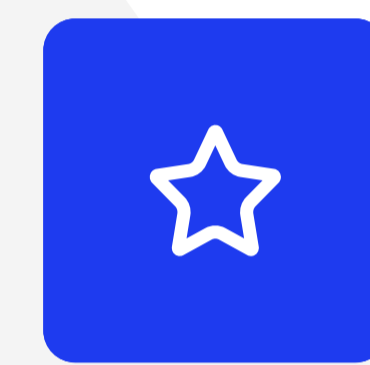
TRIED AND TESTED WEBSITE BUILDER WITH GLOBAL FOOTPRINT



FOUNDED IN
2007



ACQUIRED BY TEN
OAKS GROUP IN 2022



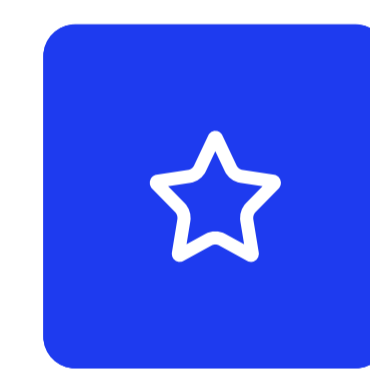
20+ EMPLOYEES WITH
HQ IN COPENHAGEN



70+ PARTNERS (TELCOS,
DIRECTORIES, &
HOSTING)



30+ MARKETS
SERVED IN 20+
LANGUAGES



OVER 1 MILLION+
WEBSITES PRODUCED ON
THE MONO PLATFORM

THE RIGHT COMBINATION

“

We identified the need for a website platform that would enhance our website offerings, allow us to perform efficient fulfillment, and provide the option to migrate our existing websites to a more modern and flexible platform. **Mono Solutions provides the right combination** of all three to help us grow and advance our business.

”

CHRIS KELLNER
SENIOR PRODUCT MANAGER
LOCALSEARCH (SWITZERLAND)



localsearch