










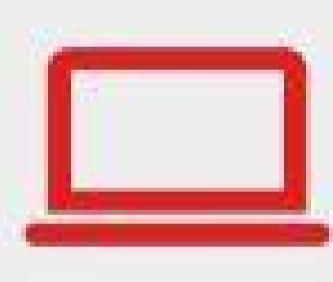








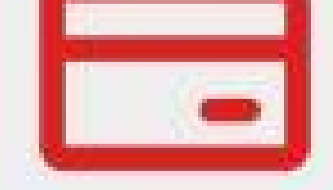




MONO ECOMMERCE+ VS. SHOPIFY

Shopify may seem cheaper and easier at first glance, but merchants are often locked into their ecosystem and faced with transaction fees and additional apps

		
 Omnichannel selling		
 Fast Implementation		
 Global Selling		
 Site Builder Compatible		
 Ease of Use		
 Core Features		
 Zero Transaction Fees		

MONO ECOMMERCE+ VS. SHOPIFY

OMNICHANNEL SELLING

Mono Ecommerce+ and Shopify have similar functionality and enable merchants to sell on social sites and marketplaces like Facebook, Instagram, Amazon, or eBay.

FAST IMPLEMENTATION

Getting started with a Shopify store requires a lot of manual work with no demo products, covers, or automation included— only placeholders and instructions. Ecwid stores (which powers Mono Ecommerce+) do the work for you and have been awarded for the shortest go-live time out of all e-commerce platforms.

GLOBAL SELLING

Shopify's language capabilities are limited, reliant on 3rd-party apps and manual translations. Mono Ecommerce+ has over 50 built-in languages and multi-language capability

SITE BUILDER COMPATIBLE

Shopify only works on its own platform, so merchants are limited to their site builder. Mono Ecommerce+ is powered by Ecwid, which means you get the whole Mono Platform plus advanced ecommerce capabilities. You don't have to choose.

EASE OF USE

Shopify is relatively straightforward but can require more advanced skills to set up, particularly when it comes to design. Ecommerce+ gets merchants set up in minutes, no developer or coding knowledge required

CORE FEATURES

A large number of Shopify's features are through app integrations at an additional cost. Mono Ecommerce+ include all main features built into the core platform. Apps are available as enhancements, but are not necessary.

ZERO TRANSACTION FEES

Shopify requires merchants to use their payments system or pay a 2% transaction fee. Ecwid doesn't charge any transaction fees, and allows merchants to select from over 40 international payment gateways.